



A List of Resources for Running Your Contest

*This is an extra resource to go along with the original article:
[Your Complete Guide to Social Media for Your Viral Contest](#)*

To learn more about what to do *before*, *during*, and *after* a contest, check out these posts:

1. [The Non-Techie Guide to Using Facebook's Open Graph for Your Contest](#)
2. [How to Run a Contest that Grows Your Email List](#)
3. [Here's How to Fraud-Proof Your Online Referral Contest](#)
4. [A Beginner's Guide to Winning with Facebook Ads](#)
5. [Are You Making These 6 Social Media Marketing Mistakes?](#)
6. [Are You Making These Social Media Marketing Mistakes? Part II](#)
7. [How to Run a Referral Contest that Grows Your Brand](#)
8. [Why Contests Work \(and How to Run One\)](#)
9. [12 No Brainer Ways to Promote Your Contest](#)
10. [How to Grow Your Email List With Mini-Contests](#)
11. [How to Attract More Contest Entries With a Landing Page](#)
12. [Finding Your True Audience with a Contest](#)
13. [How to Motivate People to Share Your Contest Online](#)
14. [Now That Your Contest Is Over, Do This](#)