



10 Questions to Ask Yourself Before Creating Your Next Product

*This is an extra resource to go along with the original article:
[What You Need to Know Before Creating Your Next Product](#)*

1. What ideas do I have for a product?
2. What problem does my product solve?
3. Is there anything else on the market like this product? If yes, list.
4. Who are my main competitors? How is my product similar? How is it different?
5. What do I know how to do?
6. What question(s) do I get asked most frequently?
7. What audience will I serve?
8. Where does this audience hang out online?
9. What tools will I use to reach this audience?
10. How will I convince this audience to try my product?