



A List of Lead Converting Automated Tools

*This is an extra resource to go along with the original article:
[Use These Automated Tools to Convert Visitors to Customers](#)*

Email Marketing Tools

[Customer.io](#) *plans starting at \$100/ month*

[iContact](#) *plans starting at \$44.20/ per month*

[MadMimi](#) *plans starting at \$10/ per month*

[SendLoop](#) *plans starting at \$19/ per month*

[Vision6](#) *plans starting at \$9/ per month*

Shopping Cart Abandonment Tools

[AbandonAid](#) *plans starting at 1.2% of recovered revenue*

[CartHook](#) *plans starting at \$50/ per month*

[Conversio](#) *plans starting at free*

[Jilt](#) *plans starting at \$29.99/ per month*