



How to Set Up Your Paid Ad Campaign

*This is an extra resource to go along with the original article:
[Should You Pay For Ads?](#)*

Here are the best resources around the web for setting up ads on Google and Facebook.

[Get Started Advertising on Google](#)

- ★ [How to Setup an Effective Google Adwords PPC Campaign for Your Real Estate Website](#)
- ★ [How to Setup a Google Adwords Campaign for First Timers](#)
- ★ [How to Set Up Remarketing Campaigns in AdWords](#)
- ★ [Google AdWords Made Simple: A Step-by-Step Guide](#)
- ★ [5 Things New Advertisers Need to Know About Google AdWords Campaign Settings](#)



[Get Started Advertising on Facebook](#)

- ★ [What \\$5 Per Day Will Buy You on Facebook Ads](#)
- ★ [How Much Does Facebook Advertising Cost? A Definitive Guide](#)
- ★ [How to Create Facebook Ads: A Step-by-Step Guide to Advertising on Facebook](#)
- ★ [How to Create an Evergreen Facebook Ad Campaign](#)
- ★ [How to Get Results From Facebook Ads on a Budget](#)