



Helpful Tips for Automating Your Customer Experience

*This is an extra resource to go along with the original article:
[How to Automate Your Customer Experience Without Being a Robot](#)*

How to create an email welcome letter:

- ★ [How to Create an Email Welcome Letter that will Engage Your Audience](#)
- ★ [Optimize Your Welcome Emails With These 5 Templates](#)
- ★ [Why You're Wasting Your Welcome Email \(and What to Do About It\)](#)

How to reduce shopping cart abandonment:

- ★ [13 Ways to Combat Shopping Cart Abandonment](#)
- ★ [How to Reduce Shopping Cart Abandonment by Optimizing the Checkout](#)
- ★ [7 Tips to Reduce Shopping Cart Abandonment & Drive Users to Checkout](#)

How to automate your social media:

- ★ [A Guide To Creating A Social Media Automation Strategy That Works](#)
- ★ [7 Worthwhile Ways to Automate Social Media](#)
- ★ [The Proper Way to Automate Your Social Media Activities \(and 5 Other Best Practices\)](#)