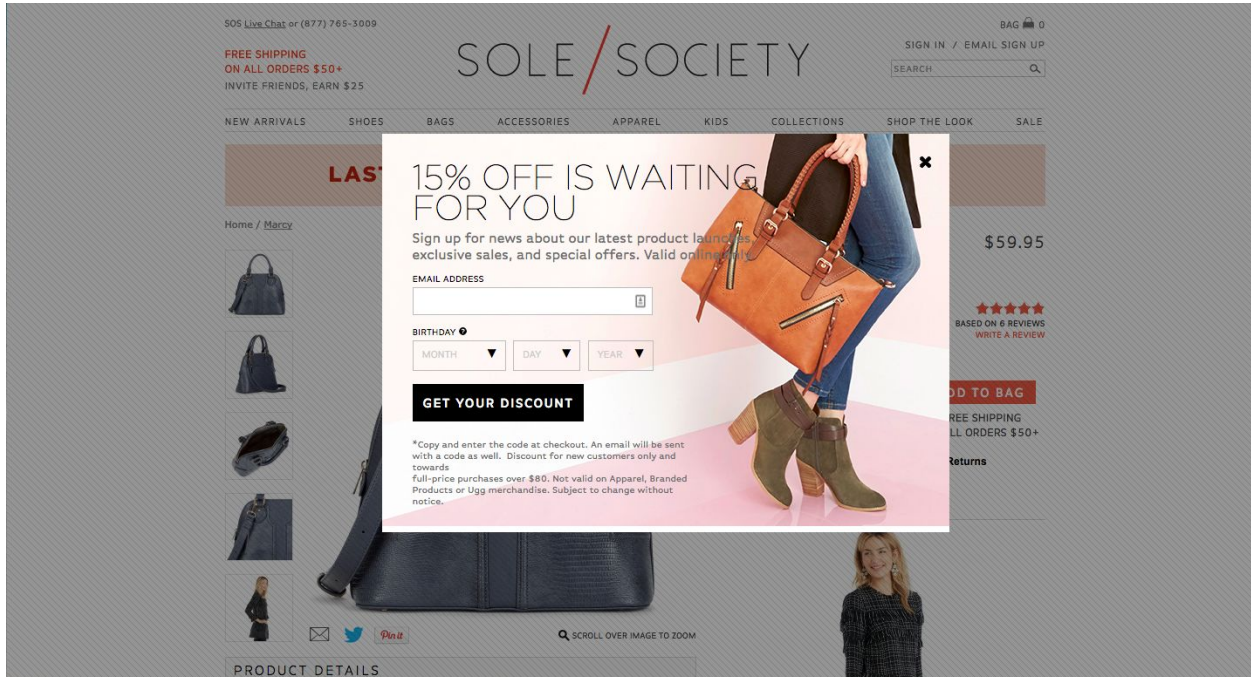


# A Brief Look at 4 Amazing eCommerce Sites

*This is an extra resource to go along with the original article:*

[7 Must-Have Features for Your eCommerce Site](#)

## [Sole Society](#)



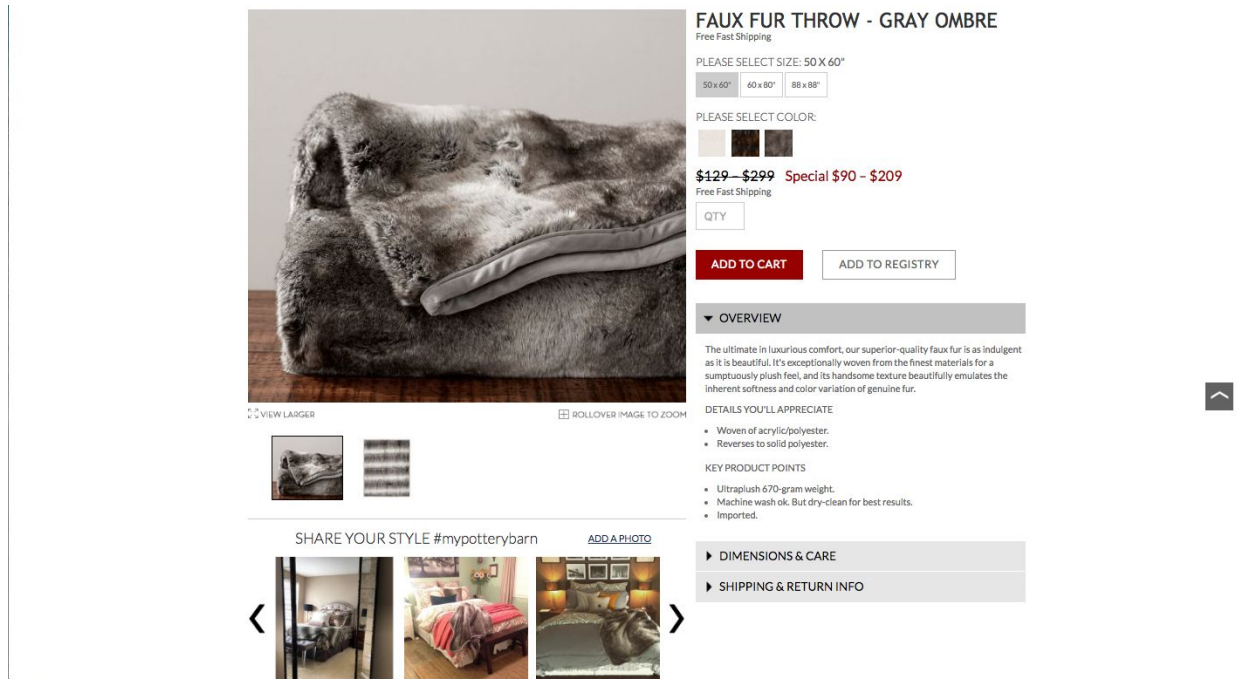
### **Key Takeaway:**

A pop up coupon greets the visitor upon arrival.

Different angles of the product.

A quick glance at shipping policy.

## Pottery Barn



**FAUX FUR THROW - GRAY OMBRE**  
Free Fast Shipping

PLEASE SELECT SIZE: 50 X 60"  
50 x 60" 60 x 80" 88 x 88"

PLEASE SELECT COLOR:  
[Color swatches]

~~\$129~~ - ~~\$299~~ Special \$90 - \$209  
Free Fast Shipping

QTY:

**ADD TO CART** **ADD TO REGISTRY**

**OVERVIEW**

The ultimate in luxurious comfort, our superior-quality faux fur is as indulgent as it is beautiful. It's exceptionally woven from the finest materials for a sumptuously plush feel, and its handsome texture beautifully emulates the inherent softness and color variation of genuine fur.

DETAILS YOU'LL APPRECIATE

- Woven of acrylic/polyester.
- Reverses to solid polyester.

KEY PRODUCT POINTS

- Ultraplush 670-gram weight.
- Machine wash ok. But dry-clean for best results.
- Imported.

**DIMENSIONS & CARE**

**SHIPPING & RETURN INFO**

VIEW LARGER ROLOVER IMAGE TO ZOOM

SHARE YOUR STYLE #mypotterybarn [ADD A PHOTO](#)

< [Image 1] [Image 2] [Image 3] >

### Key Takeaway:

The ability for customers to share photos of them using the product.

Easy to access shipping and return information.


Multiple photos of the product.

Q Search Log in Create account 0 Cart \$0.00 USD

Cupshe Home New Arrivals Swimwear Pre-Order Fall Dresses Clearance Top50 Clothing Student Discount

HOME > CUPSHE WHISPERS IN THE DARK PLEATED SWEATSHIRT

Twitter Facebook Instagram YouTube Snapchat Google+



### Cupshe Whispers In the Dark Pleated Sweatshirt

**\$22.99 USD**

SIZE  
M

QUANTITY  
- | +

**ADD TO CART**

Seize the day in a super soft sweatshirt.  
Product Code: CSY558

Details:

- Pleated detailing
- Great stretch

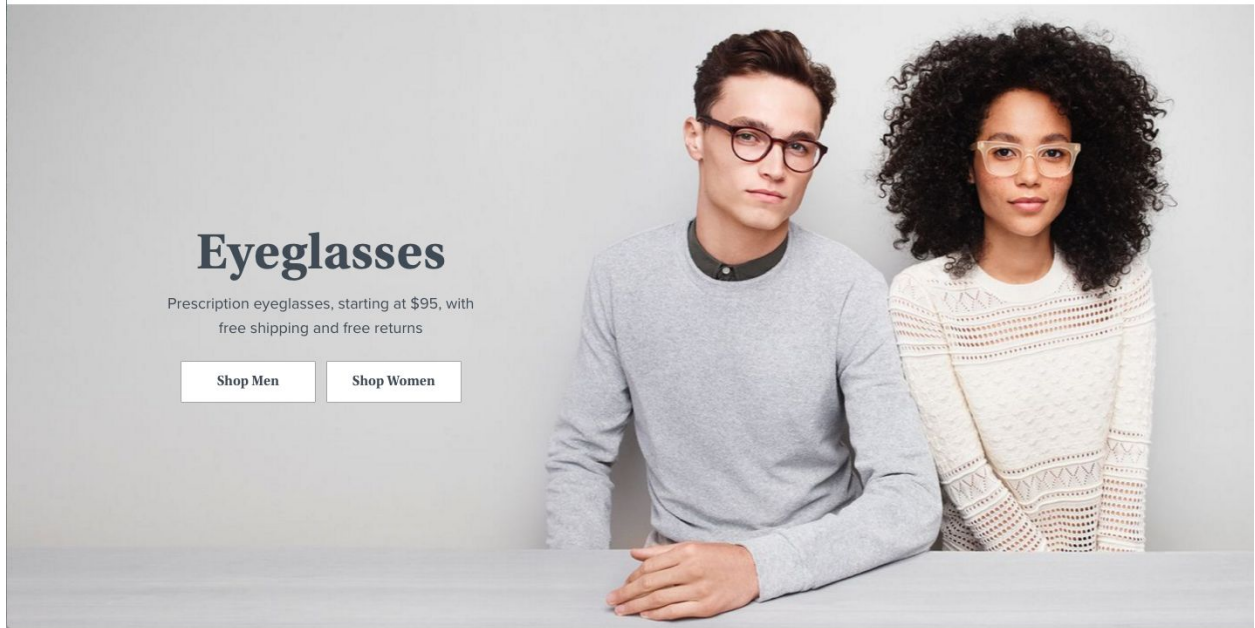
**Help**

**Key Takeaway:**

Customer reviews are easy to access.

Lots of details

Interactive product photo.



**Key Takeaways:**

Intuitive navigation.

Plenty of white space.

Easy to understand fonts.