



Your Traffic Hacking Checklist

This is an extra resource to go along with the original article:

[3 Hacks to Definitely Increase Your Site Traffic](#)

Create a Blog

- Start a blog. If you're not ready to tackle the [WordPress](#) learning curve, consider a more beginner-friendly option like [Squarespace](#).
- Regularly update your blog post (aim for at least two posts a month)
- Speak to your target client, not the entire Internet.
- Reach out to influencers.

Guest Post

- Create a list of guest post opportunities.
- Research the sites to craft an individual guest post proposal for each website.
- Contact the website owners with your proposal.
- Use the allotted URL in your guest post bio to link back to an optimized landing page.

Run a Contest

- Create a contest that [harnesses the power of referral](#).
- Make sure to create a landing page for your contest.
- Tell everyone you know about your contest (reach out via email, advertise on your blog and website, and link out to it from your social media pages).
- Create a prize that's tied to your products or services-- this way, you'll attract more relevant leads.